

## Setting up EMPLOYEE FITNESS CENTER

HPE INDIA



Start your own employee fitness center or wellness gym. HPE INDIA can help plan, design, equip and build out your new employee fitness center into your existing space, call us for details at +91-9892981954.

### ***New club development***

Although our processes, tools and systems are turn-key, we tailor solutions to your own specific reality and goals. We provide professional, creative, and unique support to help execute your business strategy.

With our New Club Development Package, we'll provide you with the expertise, support and systems necessary for the long term success of your new Corporate employee health club, gym center.

### ***New Club Development Package***

Feasibility, Market Analysis, Business Plan, Investors Relations, Design, Equipment Selection, Staffing, Compensation models, Financial Projections, Presale Strategy, Marketing and Sales Systems, Policies and Procedures

### ***Facility Design & Layout***

Whether you're looking for a new freestanding facility or want to optimize the space you've got, we make sure the details fit seamlessly together. HPE INDIA Fitness designs facilities that are attractive, flexible and functional. We work with your architects and project team to ensure safety, efficiency, usability and durability of each facility.

### ***Budgeting***

We create operating budgets well in advance of opening to give you plenty of time to review the financials of your program.

Equipment Selection and Procurement

Our reputation, purchasing power and relationships enable us to share significant discounts with our clients.

***HPE INDIA Can help you to open your own Employee Gym or corporate fitness center*** and we are available in all major Cities of India.

### ***Development of Policies and Procedures***

We work with your company to develop appropriate and clear guidelines for your fitness center.

### ***Corporate wellness program***

We work with corporate fitness centers, individual health clubs, hotels, resorts, and residential communities. We provide expertise in every phase of development, including design, execution, revitalization and management your fitness center and programs.

HPE INDIA Corporate Wellness Program changes lives and transforms organizations. We can help your company reduce healthcare costs, raise employee satisfaction, reduce absenteeism, increase productivity, and attract/retain talented employees.

### ***Professional Staffing***

HPE INDIA Fitness attracts, trains, and retains the finest professionals in our industry. We emphasize team building, customer service, and performance to create a "winning" club environment.

### ***Operations Management***

HPE INDIA Fitness ensure that all fitness centers are operating efficiently and within budget.

### ***Marketing***

HPE INDIA Fitness offers marketing programs that promote membership, motivation and lifestyle transformation earning you a solid client base for life.

### ***Fitness Programming***

HPE INDIA Fitness delivers innovative and inspiring fitness programs, personalized fitness coaching, and high-touch customer service. We ensure that fitness center membership is maximized and members are excited about using the facility.

### ***Group Fitness Classes***

HPE INDIA Fitness brings in a full menu of classes such as Yoga, Pilates, Step, Cycling and Kickboxing to keep your members motivated and excited about their fitness program.

### ***Personal Training***

HPE INDIA Fitness provides 101 private personal training services to your members. We manage your entire personal training program from marketing to scheduling to reporting.

### ***Reporting***

HPE INDIA Fitness offers extensive reporting on all aspects of your fitness program including attendance, enrollment, outcomes, and satisfaction levels.

## ***Training and development***

HPE INDIA Fitness offers a large variety of Workshops tailored to the needs of your team. Through these workshops your employees will sharpen their skills, boost their confidence, shorten the learning curve and significantly increase their performance.

Our consultative-based sales training programs, deliver practical, ready-to-use tools to generate better results for you and your health club.